

Nvivo Modular Training Going further with Nvivo

Learning objectives:

Exchange with participants about their NVivo practices and refresh their knowledge

From participant data:

Mastering the NVivo environment.

- Data management
- Case management
- Source coding
- Queries and matrices
- Documenting your analysis; memos, annotations and see-also links.
- Visualisation and export
- Importing and using data from social networks and from internet
- Collaborative work and encoder comparison.

Level: intermediate

Pre-requisites:

Having followed the NVivo discovery training.

Being able to use the basic functions of NVivo (importing documents and basic encoding).

Target audience:

People involved in a qualitative research project who need the advanced functions of NVivo to go beyond the first level coding or who wish to discover the advanced functions of the software.

Duration: 15 hours

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Possible training methods

- o Inter-company
- o Intra-company
- o Distance learning (virtual classroom)
- o Synchronous (live)

Detailed training programme

First half-day:

Review of the basic principles of qualitative analysis with NVivo (3h)

Exchange with participants on their practices and needs + Refresher course if necessary
The aim of this module is to standardise knowledge of the software and qualitative analysis.
Each participant will be able to present his or her research and questions in preparation for the training

Module 1: Generating and using cases through queries (2h)

Cases, classifications, attributes and attribute values - what differences in NVivo?
Importing classifications sheets from Excel
Organisation of cases and nesting of the different levels

Module 2: Automatic queries and collaborative work (2h)

Automatic coding of emotions and themes
Automatic coding based on document structure - working with semi-structured and structured interviews
Working with several people on an NVivo project
Encoder comparison

Module 3: Queries: Deepening the understanding of your corpus and its coding (2h)

Frequency queries and word clouds
Word search, synopsis and hierarchical top-down classification.
Matrix coding: exploratory approaches and word overlap
Crosstab: cross-referencing nodes and features
Coding queries: answering a research question in a few clicks

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Module 4: Documenting analysis, work and visualisations (2h)

Memos and annotations

See-also links

Framework matrices

Comparison diagrams, clusters, project and concept maps.

Module 5: Working with web data (2h)

Importing data from Twitter, Facebook and YouTube

Importing data from websites

Social network analysis with NVivo

Module 6: Literature review with NVivo (2h)

Importing scientific documents from (Endnote, Zotéro, Refworks, Mendeley or Citavi)

Thematic coding of scientific documents

Pedagogical means and supervision:

Sessions with the trainer, teaching aids in digital format, alternating between theory and practice.

Follow-up device for the execution of the evaluation of the training results:

The emphasis will be on practice and problem solving based on data provided by the participants. Theoretical reminders will be given throughout the training. Evaluation questionnaire at the end of the training on the knowledge of the tool and its practice.

Expected results & skills at the end of the training:

Mastery of the software and all its functionalities. At the end of this training, participants will have all the skills to manage all their research projects.

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